

## FOR IMMEDIATE RELEASE

### KPiMax Executive Dashboard & Apple's iPhone connect mobile executives with live business-critical information

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MEHDIWARD, providers of bespoke mobile data solutions, have released KPiMax, a Web 2.0 Executive Dashboard Server for Apple's iPhone and the Web.

KPiMax allows managers to build information dashboards (business intelligence portals) which assemble and display business information from disparate sources in one central location. It allows managers to monitor business activity and results on their laptops, desktops, iPhones and other mobile devices.

KPiMax can display data from most database and business applications including Sage and supports SQL, ODBC and Web services. Supported databases include Oracle, SQL Server, DB2, Sybase & MySQL.

KPiMax allows you to define targets or value ranges. You can display data with different colours or characteristics when values are outside expected ranges or hit target thresholds. This allows executives to quickly assess the data presented to them and take action as appropriate.

KPiMax has several features to help maximise data viewing capabilities on the 480x320 display of the iPhone. A special "tap & switch" feature allows you to view off-screen columns with a single finger tap. KPiMax data is fully integrated with the iPhone's phone, e-mail and Google Maps applications.

"KPiMax allows iPhone users to keep in touch with what is happening in their businesses while they are away from their desks," said Nigel Mehdi, CEO of MEHDIWARD. "This ability to quickly connect and analyse live business-critical information allows managers to make more opportune business decisions and keep ahead of their competition."

For more information visit [www.mehdiward.com/en/kpimax/](http://www.mehdiward.com/en/kpimax/)

# Press Release



## About MEHDIWARD

MEHDIWARD is a professional software consulting and development company, specializing in custom solution development and integration.

With extensive experience in technologies such as Web 2.0, Microsoft .NET, Java, Oracle, 4D and open-source environments, our experienced developers deliver quality solutions on time and within budget.

We act as trusted advisers and solution delivery partners to clients worldwide, including Dennis Publishing, Time Out, WH Smith, RICS, Time Warner and the Royal College of Art.

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